

Ralph Henderson

NOT YOUR ORDINARY MARKETING GUY

- **Production Marketing Executive**
- **CEO of OmniChannel Productions**
- **Executive Producer of Supply Chain Events**

My passion is bringing products, services, and events to life with **exceptional results** in event production and management, public speaking, strategic relationship building, sales, marketing, and new business development.

What sets me apart is my **unconventional approach** to data analysis, targeting products, services, and brand messaging to **the right audience at the right time** through multiple channels.



“RALPH IS HANDS-DOWN THE FINEST SUPPLY CHAIN MARKETING PROFESSIONAL THAT I’VE HAD THE PLEASURE TO WORK WITH IN MY CAREER.”

“WHEN IT COMES TO PRODUCING EVENTS, KEY DETAILS MAKE THE DIFFERENCE, AND RALPH’S KNOWLEDGE REGARDING THESE DETAILS IS EXCEPTIONAL.”

“RALPH HENDERSON IS A VISIONARY. TOO MANY PEOPLE HAVE VISION BUT NO FOLLOW-THROUGH. NOT RALPH!”



Meet Ralph

Ralph Henderson is an innovative, dynamic, and accomplished production event executive with 20+ years of diverse industry experience. He is known for delivering excitement and value, driving brand integrity, and accelerating revenue growth for logistics and supply chain organizations.

Above all, Ralph relishes the opportunity of partnering with leaders from all walks of life to connect others with their full potential to grow personally, develop professionally and ultimately succeed as a human being.

Ralph is proud to be an active member of the Material Handling Association, for 20 years, and was Chairman of the Supply Chain Execution Council.



RHENDERSON@OMNICHANNELPRODUCTIONS.COM
(704) 937-1370
OMNICHANNELPRODUCTIONS.COM



It's not *what* you know.
It's not *who* you know.
It's who knows *you*.

Your company offers a unique, high-quality product or service. You're already getting some traction from your marketing efforts. **But is your company the most well-known in your industry?**

WHY NOT?

At OmniChannel Productions, we can help you answer that question and many others. Our goal is to crystallize your vision and produce exceptional results through content-rich **Trade Shows, Seminars, and Thought-Leader Summits** that bring your best customers and prospects together.

We **create a community** that enhances relationships more powerfully than a 'sales call' ever could. Connecting a group of **the top people in your profession** is great for your potential clients — especially when they listen to a series of discussions about how vital your product is to the industry.

Contact us today to learn how we can help you become more well known in the market!



WORKING WITH INDUSTRY LEADERS

Tompkins International • Daifuku • MHI
SDI, Inc. • NLDC • Waller & Associates